

## Country Briefings

Country Briefings provide cultural knowledge for those on the go. Briefings are compact, comprehensive, convenient and customized based on your specific need. While it is impossible to learn everything about a particular country and culture in a short amount of time, Country Briefings provide customized and key information needed to start working across cultures.

The briefing provides an introduction to a particular country and culture in a format convenient for a busy schedule. Country Briefings are structured as a question and answer session between the trainer and the client to be sure the information provided is what you need.

Although reading information about a country and culture can be helpful, it does not provide the opportunity to have a customized dialogue about your specific needs. Country Briefings provide you this dialogue opportunity leading to customized results for you.

### Who Should Attend:

- Business travelers preparing for an upcoming meeting in a new country and culture
- Team members, including virtual team members, working in a global environment
- Expatriates working and living abroad and need ‘spot’ tips on various topics

Topics are selected based on need and can include:

Doing Business in Country X	Meetings	Presentations
Negotiations	Decision Making	Communication Styles
Daily Living	Facts & Figures	Resources
Social Interaction	Entertainment	Relocation Tips

### Program Design:

Caterpillar Spirit programs are well-balanced to work with all learning styles. Interactive lectures, simulations, exercises, discussion and experience exchange are always included.

<b>Languages:</b>	English & German, as needed by participant
<b>Date / Time:</b>	90 minutes
<b>Location:</b>	Via phone or face-to-face
<b>Cost:</b>	175€ + 19% MwSt / VAT